# Public Relations Minor

## 2015-2016 Catalog

### Phase One

*All courses in Phase One can be taken together.*

- **APR 231 (3)** Intro. to Public Relations
- **MC 101 (3)** Intro. to Mass Communication
- **APR 260 (1)** Software Applications I
- **JN 150 (1)** Mechanics of Writing

EN 101 or 103 is a prerequisite to APR 231.

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### Phase Two

*All courses in Phase Two can be taken together.*

- **APR 271 (3)** Strategic Thinking (PR)
- **APR 300 (3)** Basic Principles of Design
- **APR 280 (3)** Investigation and Insights
- **JN 311 (3) W** Reporting

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### Phase Three

- **APR 332 (3) W** Public Relations Writing

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### Phase Four (Optional)

- **APR 415 (3) W** Online Magazine Writing

*Students are admitted by application to this course.*

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**23-26 Credit Hours**

*This minor will take at least three semesters to complete.*