Department of Telecommunication and Film

The TCF Department uses all types of electronic mass media to tell stories. Whether the platform is creative fiction or hard-hitting news, documentaries or sports, students in TCF learn the skills needed to tell these stories in the most effective way possible. Students also examine the meaning of story and how it influences culture and society, and how culture and society influence the story itself. Students tell their stories through both digital media and social media, and may also study video gaming. TCF majors develop technical skills, managerial competence, reasoning ability and ethical judgment so they can become leaders in all types of electronic media. Telecommunication and film courses reflect a liberal arts and sciences orientation, with a professional focus.

The major in telecommunication and film requires a total of 120 hours of coursework for graduation, of which 33 will be taken in the major. Of the 120 hours required for this degree, 72 hours must be taken outside of JN/APR/MC/TCF.

In addition to the general education requirements, the requirements for the major sequence and the requirements for the minor, all telecommunication and film students must complete 12 hours of classes at the 300-level or higher outside the major or minor (called the special requirement).

Because the curriculum is subject to accreditation requirements, students should see the department adviser regularly, beginning with the first semester on campus.

Sample Curriculum for the TCF Major

<table>
<thead>
<tr>
<th>Sequence</th>
<th>Fall</th>
<th>Spring</th>
</tr>
</thead>
<tbody>
<tr>
<td><em>Elective hours vary and may or may not be necessary to reach the 120 hours required for graduation.</em></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Core Curriculum and General Education Requirements</strong></td>
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<tr>
<td><strong>Freshman Composition (FC)</strong></td>
<td></td>
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</tr>
<tr>
<td>EN 101</td>
<td>3 COM 123</td>
<td>3</td>
</tr>
<tr>
<td>EN 102</td>
<td>3 EN 102</td>
<td>3</td>
</tr>
<tr>
<td>Fine arts (FA)</td>
<td>3 TCF 100</td>
<td>3</td>
</tr>
<tr>
<td>Natural science (NS)</td>
<td>4 Elective*</td>
<td>3</td>
</tr>
<tr>
<td>Social/behavioral sciences (SB)</td>
<td>3 Natural science (NS)</td>
<td>4</td>
</tr>
<tr>
<td><strong>Sophomore</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>English literature</td>
<td>3 English literature</td>
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<tr>
<td>History (HI)</td>
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<td>3</td>
</tr>
<tr>
<td>Major</td>
<td>3 Minor</td>
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</tr>
<tr>
<td>Math</td>
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<td>3</td>
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<tr>
<td><strong>Junior</strong></td>
<td></td>
<td></td>
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<tr>
<td>Foreign language or computer science (FL or C)</td>
<td>3-4 Foreign language or computer science (FL or C)</td>
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</tr>
<tr>
<td>Major</td>
<td>3 Major</td>
<td>3</td>
</tr>
<tr>
<td>Minor</td>
<td>3 Minor</td>
<td>3</td>
</tr>
<tr>
<td>Social/behavioral sciences (SB)</td>
<td>3 Minor</td>
<td>3</td>
</tr>
<tr>
<td>Special requirement</td>
<td>3 Special Requirement</td>
<td>3</td>
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<tr>
<td><strong>Senior</strong></td>
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<td></td>
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<tr>
<td>Major</td>
<td>3 Elective*</td>
<td>3-5</td>
</tr>
<tr>
<td>Major</td>
<td>3 General A&amp;S elective</td>
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<tr>
<td>Minor</td>
<td>3 Major</td>
<td>3</td>
</tr>
<tr>
<td>Minor</td>
<td>3 Minor</td>
<td>3</td>
</tr>
<tr>
<td>Special requirement</td>
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<tr>
<td>Freshman</td>
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<td>15-16</td>
</tr>
<tr>
<td>Sophomore</td>
<td>15-16</td>
<td>15-16</td>
</tr>
<tr>
<td>Junior</td>
<td>15-16</td>
<td>15-16</td>
</tr>
<tr>
<td>Senior</td>
<td>15-16</td>
<td>15-17</td>
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**Additional Core Requirements**

<table>
<thead>
<tr>
<th>Course</th>
<th>Hours</th>
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<tbody>
<tr>
<td>Writing (W)*</td>
<td>6</td>
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**Additional Requirements for the Major Sequences**

<table>
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<tr>
<th>Sequence</th>
<th>Hours</th>
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<tbody>
<tr>
<td><strong>Media Production Sequence</strong></td>
<td></td>
</tr>
<tr>
<td>TCF 100 Introdu To Telecommunication</td>
<td>3</td>
</tr>
<tr>
<td>TCF 201 Introdu To Video Production</td>
<td>3</td>
</tr>
<tr>
<td>TCF 361 Introdu To Post Production</td>
<td>3</td>
</tr>
<tr>
<td>TCF 387 Tcf Internship</td>
<td>1-3</td>
</tr>
<tr>
<td>Two additional TCF 300-level production courses</td>
<td>6</td>
</tr>
<tr>
<td>Two additional TCF 400-level production courses</td>
<td>6</td>
</tr>
<tr>
<td>One TCF 300- or 400-level critical studies course</td>
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</tr>
<tr>
<td>One MC 400-level course</td>
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<td><strong>Total Hours:</strong></td>
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<table>
<thead>
<tr>
<th>Sequence</th>
<th>Hours</th>
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</thead>
<tbody>
<tr>
<td><strong>Electronic Reporting Sequence</strong></td>
<td></td>
</tr>
<tr>
<td>TCF 100 Introdu To Telecommunication</td>
<td>3</td>
</tr>
<tr>
<td>TCF 286 Introdu to Reporting (Formerly TCF 331, Intro to Reporting)</td>
<td>3</td>
</tr>
<tr>
<td>TCF 288 News Shadowing Intern</td>
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</tr>
<tr>
<td>TCF 332 Intermediate Electronic Reporting</td>
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<tr>
<td>TCF 333 Advanced Electronic Reporting</td>
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</tr>
<tr>
<td>TCF 334 Electronic News Capstone/Portfolio</td>
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<tr>
<td>TCF 335 New Media</td>
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<tr>
<td>TCF 387 Tcf Internship</td>
<td>1-3</td>
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<tr>
<td>TCF 433 or Broadcast News Analysis or or</td>
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</tr>
<tr>
<td>MC 409 History Mass Communtn</td>
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<tr>
<td>MC 421 Political Communication</td>
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<tr>
<td>MC 425 Media Management</td>
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</tr>
<tr>
<td>MC 401 Mass Comm Law &amp; Regultn</td>
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<tr>
<td>One additional TCF 300-level or above course</td>
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</tr>
<tr>
<td><strong>Total Hours:</strong></td>
<td>29-31</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Sequence</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Production Management Sequence</strong></td>
<td></td>
</tr>
<tr>
<td>TCF 100 Introdu To Telecommunication</td>
<td>3</td>
</tr>
<tr>
<td>TCF 201 or Introdu to Video Production</td>
<td>3</td>
</tr>
<tr>
<td>TCF 145 Media Production</td>
<td>3</td>
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<tr>
<td>TCF 215 Writing Presentn Telecom</td>
<td>3</td>
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<tr>
<td>TCF 357 Production Management</td>
<td>3</td>
</tr>
</tbody>
</table>

**Total Hours:** 119-123

The University of Alabama 1
Minors for TCF Majors

Students majoring in telecommunication and film may choose one of the following options when selecting their minors:

- a minor in any subject offered in an academic division outside the College of Communication and Information Sciences except the Culverhouse College of Commerce and Business Administration
- one of the specialized minors offered by the Culverhouse College of Commerce and Business Administration, especially for communication majors (see Minors in Business for Non-Business Majors section of this catalog)
- A minor in communication studies (students may not, however, minor in journalism, advertising or public relations)

Admission into the Minor

Students are expected to formally declare a minor. With the assistance of an adviser in the minor department, students should declare a minor before or during the third year of full-time enrollment.

Grade Point Average

A 2.0 grade point average in the minor is required. The minor GPA is calculated based on all courses applicable to the minor that the student has attempted at UA. A C- or better is required in all courses in the minor.

TCF Minor

Requirements

A minor in telecommunication and film is available to all students except those majoring in journalism, advertising or public relations. At least 21 hours, and no more than 27 hours, are required in College of Communication and Information Sciences minors. Requirements for the minor are MC 101 Intro To Mass Communic, and 15 additional hours of TCF courses, of which six hours must be in 300-level courses or above.

Admission into the Minor

Students are expected to formally declare a minor. With the assistance of an adviser in the minor department, students should complete the Declaration of Minor form before or during the third year of full-time enrollment.

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Assistant Professor
Bruce, Michael D.
Kim, Yonghwan
Panek, Elliot
Payne, Matthew Thomas
Raimist, Rachel
Schwartz, Adam J.
Warner, Kristen J.

Instructors
Cammeron, Dwight B.
Champion, Maya
Clark, Chandra
Corrao, Nicholas S.
Grace, Andrew B.

Academic Advisor
Champion, Maya

Professor Emeritus
Brown, James A.
Bryant, Jennings
Singleton, Loy
Zillmann, Dolf

Associate Professor Emeritus
Hartsook, Richard M.

Center for Public Television and Radio
Brock, Elizabeth

Courses

TCF 100. Intro To Telecommunication. 3 sem. hrs.
Explores film, television, news, and new media with a focus on story, and examines how each of these mediums function at both the level of individual and the level of global society.

TCF 101. Fundamentals in Media Technology. 3 sem. hrs.
This introductory course is a required basic overview of video production specifically designed for students in media production and electronic news or sports. This course emphasizes modes of video storytelling through technical skill development of cameras and sound recording equipment. TCF 101 is a combination of lectures, hands-on exercises, and assignments. Successful completion of this course requires a written and hands-on technical proficiency examination with a C- or better. Students may only take this course twice.
Prerequisite(s): TCF 100.

TCF 112. Motion Pict Hy Criticism. 3 sem. hrs.
Development of the cinema, with emphasis on relation of technical advances to film content and style.

TCF 145. Media Production. 3 sem. hrs.
Through lectures and hands-on projects, students will learn the equipment and techniques used in media production and editing. Open to non-majors, TCF Management majors, and TCF Critical Studies majors. NOT open to TCF Media Production or TCF Documentary majors.

TCF 155. Freshman Seminar. 3 sem. hrs.
Freshman Seminars fulfill a core curriculum requirement while enhancing students academic development using critical skills, writing and field experience.

TCF 201. Intro to Video Production. 3 sem. hrs.
Introduces students to theories and techniques of video production and post-production. Topics include script formatting, camera technique, lighting, sound, and editing. In this hands-on course, students will produce short video projects that emphasize technical proficiency and visual storytelling.
Prerequisite(s): TCF 100 or TCF 112 Sophomore standing or higher; TCF majors only.

TCF 215. Writing Presentn Telecom. 3 sem. hrs.
Study of and practice in techniques and skills used in writing and presenting scripts, copy, and professional reports as required by telecommunication media.
Prerequisite(s): TCF 100.

TCF 335. New Media. 3 sem. hrs.
Preparation and presentation of news and sports for new media outlets, including internet formats.
Prerequisite(s): TCF 333.
TCF 336. Ethics in Electronic News. 3 sem. hrs.
Survey of ethical concerns in electronic media with an emphasis on news. Students will learn terms related to ethical issues, evaluate the impact of terms and words on cultural groups, develop their own ethical "base," and consider how they might act ethically within the constraints of their professional work.
Prerequisite(s): TCF 100.

Study of motion pictures produced throughout the world. Subjects may change each time course is offered. Writing proficiency is required for a passing grade in this course.
Prerequisite(s): TCF 112.

TCF 351. Commercial Production. 3 sem. hrs.
This course offers students the opportunity to combine their knowledge and skills in creating and producing broadcast commercials. Students will be involved in all stages of the process from research and development of scripts to production and postproduction of finished commercials and final presentation of the finished product.
Prerequisite(s): TCF 201.

TCF 357. Production Management. 3 sem. hrs.
Study of and practice in techniques and skills used in organizing location shoots for television, film, documentaries, and commercials.
Prerequisite(s): TCF 100 or TCF 112.

TCF 361. Intro to Post Production. 3 sem. hrs.
In this project-driven course, students will learn and practice non-linear video editing principles and techniques, media management, sound design, and digital theory.
Prerequisite(s): TCF 100 or TCF 112.

Advanced study and practice in the skills needed for successful production management, including professional software. Emphasis placed on critical thinking, problem solving and team building.
Prerequisite(s): TCF 100 and TCF 357.

TCF 380. Independent Study. 1-3 sem. hr.
Investigative studies in telecommunication and film. May be repeated.

TCF 381. Tcf Practicum. 1-3 sem. hr.

TCF 387. Tcf Internship. 1-3 sem. hr.
Supervised field experience in approved operations in the telecommunication and film industries. No more than 3 hours credit for TCF 387 may be applied toward a degree.

TCF 389. Telecom Applied Topics. 3 sem. hrs.
This is a special topics class which has different topics for each class.
Prerequisite(s): TCF 100.

TCF 390. Electronic Media Sales. 3 sem. hrs.
Understanding prospective clients' businesses; knowledge and application of audience research; application of the modeling market; understanding of effective media mix and advertiser buying influences; assessment of competitive advantages; and written presentations.
Prerequisite(s): TCF 100.

TCF 398. Production Crew. 1-3 sem. hr.
Prerequisite(s): TCF 201.

TCF 411. Seminar in Critical Studies. 3 sem. hrs.
Advanced study of selected topics in television or film criticism.
Prerequisite(s): MATH 100 OR MATH 110 OR MATH 112 OR MATH 113 OR MATH 115 OR MATH 121 OR MATH 125 OR UA Math Placement Test Score of 190 OR ACT Math Subscore of 29 OR SAT Math Subscore of 690.

TCF 412. Screen Directing. 3 sem. hrs.
Advanced instruction in directing for television and film with an emphasis on directing actors, blocking for the camera, and narrative production techniques. Course includes the production of short fiction projects on digital video.
Prerequisite(s): TCF 201 and TCF 361 and TCF 312.

TCF 420. Telecommunication Effects. 3 sem. hrs.
Study of individual and social effects of electronic mass media, with emphasis on research results.

Focused on professional development of aspiring filmmakers, particularly those wishing to build a career in a creative media industry in a large city. Students learn about film, television and media industries and network with TCF alumni who now work in Los Angeles. Students must sign up for both TCF 425 and TCF 426. Offered Summer only.
Prerequisite(s): TCF 100; Enrollment by application only. Permission of Instructor required.

TCF 426. TCF in LA Part 2: The Industry Experience. 3 sem. hrs.
Students learn about film, television and media industries as the second part of their LA experience. Students must sign up for both TCF 425 and TCF 426 in the same summer. Offered Summer only.
Prerequisite(s): TCF 100; Enrollment by application only. Permission of Instructor is required.

TCF 433. Broadcast News Analysis. 3 sem. hrs.
Historical and critical study of electronic-media news in the United States. Writing proficiency is required for a passing grade in this W-designated course.

Interdisciplinary course in ethnographic filmmaking, focusing particularly on analyzing the many dimensions of culture and social experience. Students produce a short documentary film on a story of justice or injustice in Alabama. A two semester course.

TCF 435. Documenting Justice II. 3 sem. hrs.
Interdisciplinary course in ethnographic filmmaking focusing particularly on analyzing the many dimensions of culture and social experience. Students produce a short documentary film on a story of justice or injustice in Alabama. Second semester of course.
Prerequisite(s): TCF 434.

Surveys of international electronic media systems. The course will look at variables that shape the systems including government structure, laws, geography, history, economic support, technology, and audience needs and demands.
Prerequisite(s): TCF 100.

TCF 437. Specializations in Production Management. 3 sem. hrs.
Examines the special requirements needed for production managers in areas outside of the standard television or film production. Topics include animation, gaming and documentaries.
Prerequisite(s): TCF 367.

TCF 438. Producing. 3 sem. hrs.
Examines the economic structures and business practices used by the entertainment industry. This includes development contract law, financing, distribution, pitching and negotiating with Guilds & Unions.
Prerequisite(s): TCF 437.

TCF 440. Sem In American Cinema. 3 sem. hrs.
Study of selected topics in United States film. Writing proficiency is required for a passing grade in this W-designated course.
Prerequisite(s): TCF 112 or permission of instructor.

TCF 441. Documentary Production. 3 sem. hrs.
This course guides students through the design, pre-production planning, production, postproduction and subsequent evaluation of individual and group documentary project(s). Instruction topics include contemporary visual storytelling, cinematic philosophies, ethical issues, research, funding, and distribution.
Prerequisite(s): TCF 201 and TCF 361 or TCF 351 or TCF 312 or TCF 301.

TCF 442. Advanced Video Projects. 3 sem. hrs.
The application of advanced production skills, including directing, videography, editing, and production management, in the production of a polished, short-subject film on digital video. Students work in groups over the course of the semester, shepherding film project from preproduction to exhibition.

TCF 444. Sem Telecomm/Film Topics. 3 sem. hrs.
Analysis of contemporary issues in the broadcasting, cable, and/or motion picture industries, including social aspects. Topics vary with instructor. May be repeated 3 times (9 hours credit) with different topics.
Prerequisite(s): TCF 100 C- or better.

TCF 445. Telecommunication Media Mgt. 3 sem. hrs.
Study of broadcast station and network organization, cable systems, decision-making processes, and research techniques.

TCF 446. Anatomy of a Crime. 3 sem. hrs.
Anatomy of a Trial is a year-long specialized interdisciplinary service-learning course in narrative nonfiction. Focusing on a single story of an injustice in the state of Alabama, the class collaborates to use film, audio and other mediums to create a media-rich web-based narrative telling our chosen story in its broader social and historical context.

TCF 448. Telecommun Policy & Law. 3 sem. hrs.
Organizational structures and processes that formulate and apply laws and regulations shaping broadcast, cable, satellite, and new electronic media operations. Analysis of national policies and standards and their relationship to regional and international controls and practices.
TCF 451. Advanced Television Production. 3 sem. hrs.
Students will receive instruction and practical experience in the development of programming for television, including research, planning and budgeting for series productions. Students will produce small and large group projects for broadcast and follow the projects from concept through the completion.
Prerequisite(s): TCF 201 and TCF 361 or TCF 351 or TCF 312 or TCF 301;

TCF 461. Advanced Post Production. 3 sem. hrs.
Further instruction in nonlinear editing with emphasis on special effects, motion graphics, and advanced editing techniques.
Prerequisite(s): TCF 201 and TCF 361 or TCF 351 or TCF 312 or TCF 301;

Students will begin development on a production project from first draft to a shooting ready production binder.

Students produce and edit short senior projects developed in TCF 490. Project will include a fine cut and a press kit.
Prerequisite(s): TCF 490.