

MANAGEMENT COMMUNICATION, MINOR

The courses in this minor help students manage what they communicate as young professionals. They improve the impression they make when communicating orally, visually, and in writing. They exercise their emotional intelligence to gain acceptance as leaders when communicating interpersonally. They gain professional experience by managing a client project that brings real-world experience to the classroom and engages students in the application of strategic communication to navigate team relationships, resolve conflicts, and facilitate effective project governance.

| Management Communication Minor | | Hours |
|---------------------------------------|----------------------------|--------------|
| Required: | | |
| GBA 300 | Business Communications | 3 |
| MGT 300 | Org Theory & Behavior | 3 |
| MGT 412 | Management Presentations | 3 |
| MGT 422 | Leadership Communication | 3 |
| MGT 452 | Project Mgt and Consulting | 3 |
| Total Hours | | 15 |